

Application: Plant visit at Nissan Mexicana Aguascalientes Plant A1



EUROGUSS Mexico Pavilion
at Fundiexpo 2018, 24-26 October 2018,
Guadalajara Expo, Mexico

Please return to
NürnbergMesse GmbH
International Exhibitions
Messezentrum
90471 Nürnberg, Germany
Fax: +49(0)911.86 06- 12 86 23
diecasting@nuernbergmesse.de

Servicing and invoicing by
B&N Exposiciones
Herschel No. 152 Piso 6;
Col. Anzures, Miguel Hidalgo;
Ciudad de México 11590

Date for returning: 15 October 2018

ATTENDEE INFORMATION

Company name

First name Last name

Street

Postcode and town

Country

CONTACT INFORMATION

Phone

Mobile phone

E-Mail

DATE

26 October 2018



ABOUT NISSAN MEXICANA AGUASCALIENTES PLANT A1

INCLUDED SERVICES

- ✓ Bus transfer from Guadalajara Expo to Nissan Aguascalientes
- ✓ Bus transfer from Nissan Aguascalientes to Guadalajara Expo
- ✓ Lunch box
- ✓ Professional tour through the facilities of Nissan Aguascalientes Plant 1 focusing on die casting applications
- ✓ Welcoming by official Nissan representatives

Nissan Mexicana, S.A. de C.V. manufactures and distributes vehicles in North America. It also produces engines, gearboxes, and other parts. Nissan Mexicana has production plants in Cuernavaca, Aguascalientes, and Aguascalientes. The company was founded in 1961 and is based in Mexico City, Mexico. Nissan Mexicana, S.A. de C.V. operates as a subsidiary of Nissan Motor Co. Ltd. It includes Headquarters, Marketing, Sales, Distribution, R&D and manufacturing operations in Aguascalientes, Cuernavaca, Manzanillo and Mexico City.

Nissan started assembling vehicles in Mexico in 1966 when it began producing the Datsun Bluebird in CIVAC Plant, Morelos. This manufacturing facility was the company's first plant to be built outside Japan and just recently celebrated its 49th Anniversary.

In 1982 Nissan expanded its operations to the center of the country by opening the Powertrain Plant in Aguascalientes, and 10 years later the vehicle manufacturing complex Aguascalientes A1. The first production model out of this plant was a Nissan Tsubame, which was exported to Japan, and a bit later the Nissan Tsuru for both domestic and export markets.

In 2013, Nissan celebrated the opening of Aguascalientes A2 plant, a benchmark for the Corporation due to its diverse accomplishments such as achieving its maximum capacity after only 19 weeks of its start of operations, with 613 vehicles manufactured every day.

Nissan Mexicana reached its first five million units produced over 40 years of operations (1966-2006); nevertheless, it took only nine years to double this figure thanks to the enhancement of manufacturing processes, the development and implementation of cutting-edge technologies, and even more important, the passion and commitment of more than 14,500 employees.

Aguascalientes is located 426 kilometers northwest of the capital Mexico City, the city has a population of about 1.3 million people. The Nissan plant is located ten kilometers from the city center. The most important components such as the engines are inspected by hand and machine. Once each car is assembled, they undergo several tests under various conditions to ensure their reliability. The Aguascalientes plant even has a test track where all the models produced will have to prove their quality.

Nissan's powertrain plant in Aguascalientes is classified as one of the top three powertrain plants from the Renault-Nissan Alliance. It began operations on November 13, 1982, and it currently produces eight different engines in five different production lines, which manufactures an engine every 16 seconds. This achieves a daily production of 3,754 motors. It also has six assembly lines – five for each motor and one for the XJ 5 transmission.

The engines are distributed to Nissan plants located in Aguascalientes – A1 and A2 – and CIVAC, located in Morelos.

ROUGH SCHEDULE (subject to change)

06:15	Reception of attendees at Expo Guadalajara
06:25	Departure to Nissan Mexicana Aguascalientes Plant A1
10:00	Arrival at Nissan Mexicana Aguascalientes Plant A1 and begin of the tour
13:30	Departure to Expo Guadalajara
17:00	End of activities

PRICE

only 50,00 EUR per person

Place and Date

Company stamp and authorized signature

Get first impressions here:
https://youtu.be/QnjTTbk_c9w

