



# EUROGUSS

**MEXICO**

## THE LEADING DIE CASTING SHOWS

**Guadalajara, Mexico | 24 - 26 October 2018**

[euroguss.de/international](http://euroguss.de/international)

### Your gateway to the Mexican market

Get on board with NürnbergMesse in Mexico as part of the "EUROGUSS Mexico" Pavilion from **24 to 26 October 2018** at the FUNDIEXPO and use our pavilion to open doors to this strategically important market.

### The market is booming

Meanwhile, almost all major manufacturers of cars and automotive parts have production facilities in Mexico. Recent studies assume that in the long term, Mexico will evolve into a hub for the worldwide export of automobiles. This means that for suppliers from the die casting industry in particular, Mexico offers enormous potential.



AROUND USD **16 BILLION**  
FOREIGN DIRECT INVESTMENT\*



**FOURTH LARGEST**  
EXPORTER OF CARS AND  
AUTOMOTIVE PARTS



FAVOURABLE  
STRATEGIC  
LOCATION

\* in the first half of 2017

NÜRNBERG MESSE

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## FUNDIEXPO: Your ideal access to the market

With around 170 exhibitors and 5,000 trade visitors, the Fundiexpo is the biggest trade fair in Mexico for the foundry industry and showcases the entire supply chain for light metal casting. Benefit from the pulling power of the "EUROGUSS Mexico" pavilion and our full service package. NürnbergMesse will organize everything for you, before and at the event, so you can focus on having high-calibre discussions and making successful contacts.

### Choose from one of our attractive packages:

#### Area with stand\*

9 m <sup>2</sup>	EUR 5,316
15 m <sup>2</sup>	EUR 8,406
20 m <sup>2</sup>	EUR 9,999

\*attractive stand (wall with logo, furnishings), power connection, WLAN, registration fee, catalog entry, use of meeting zone including catering, interpreter service (ES>EN), evening function, help with transfers and hotel booking.



Exhibitors also have the opportunity to give a presentation on a technical topic at a session about light metal casting.

**Get involved** by giving a presentation and show off your company's expertise!



## Expo Guadalajara

The Expo Guadalajara exhibition grounds are the largest in Mexico, covering an area of 119,000 square meters. Every year around 2.5 million trade fair visitors descend on Mexico's second-largest city. With 30 years of experience, Expo Guadalajara, which is about an hour from Mexico City by plane, has positioned itself as the ideal location for trade fairs, congresses and other events. But it's not just the exhibition centre that has a lot to offer. Guadalajara is also home to a large number of international companies such as ZF Friedrichshafen, Continental Automotive and IBM.

#### Organizer

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#### First Mover



The leading die casting shows worldwide

## CHINA DIECASTING

China, Shanghai

» 18 - 20 July 2018  
diecastexpo.cn/en

## ALUCAST

India, Greater Noida,  
Delhi - NCR

» 6 - 8 December 2018

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